

Dr. Keith Keating

Keynote Speaker | Workforce Futurist | Bestselling Author

FUTURE OF WORK · LEARNING & DEVELOPMENT · ORGANIZATIONAL LEARNING · WORKFORCE STRATEGY · AI IN LEARNING · LEADERSHIP DEVELOPMENT

THE PITCH

A workforce futurist who helps leaders learn differently, adapt faster, and turn meaningful work into measurable value — with frameworks battle-tested inside McKinsey, HSBC, General Motors and BDO Canada.

FULL BIO

Dr. Keith Keating is a keynote speaker, workforce futurist, and bestselling author who helps organizations learn differently, adapt faster, and unlock the full potential of their people. Twenty-five years in, he's built learning cultures inside some of the world's most demanding organizations — McKinsey, HSBC, Hearst, General Motors, Rocket Mortgage, and BDO Canada, where he currently serves as Chief Learning & Talent Officer.

He didn't finish 10th grade. He got his GED at fifteen, in a psychiatric hospital, after the system had already decided his story. He disagreed — and went on to earn four degrees, including a doctorate from the University of Pennsylvania. That lived experience of teaching himself how to learn is the throughline of every keynote he delivers.

Keith is the author of the award-winning *The Trusted Learning Advisor* (Kogan Page, 2023) and *Hidden Value* (JetLaunch, 2025), and the forthcoming *Breaking the Box*. His LinkedIn Learning course *Organizational Learning and Development* is used by leaders worldwide. He has spoken to audiences at HSBC, AICPA, Rocket Mortgage, BlueCross BlueShield, Intuit, Yale University, Penn, GE HealthCare, PepsiCo, General Motors, Hearst and BDO Canada, among others.

CONNECT

Website · spokenartists.com/speakers/keith-keating

LinkedIn · linkedin.com/in/drkeithkeating

SIGNATURE KEYNOTES**Future-Preparing Excellence**

The future of work isn't coming — it's here. This keynote gives leaders the blueprint to stop reacting to disruption and start building organizations that outpace it. Ideal for C-suite forums, CHRO and talent summits, and organizational transformation events.

Evolve. Or Else.

L&D has been the most strategic function in the room and the least recognized. This keynote is the roadmap for changing that permanently — the framework learning leaders use to move from order-taker to trusted advisor and connect their work to business outcomes the C-suite already cares about.

Hidden Value: Making the Impact Visible

Extraordinary work gets overlooked every day — not because it lacks value, but because nobody made it visible. Based on Keith's award-winning book Hidden Value, this keynote hands leaders the Value Creation Compass and a repeatable way to prove their contribution in the language the business already speaks.

Breaking the Box

Every organization runs on boxes. Job titles. Performance ratings. Career tracks. Labels that start as descriptions and quietly become ceilings. This keynote is a four-step framework for identifying those invisible constraints and dismantling them — not as a one-time exercise, but as a new way of operating.

IMAGE LIBRARY

Original high-resolution color files are included alongside this PDF in the ZIP download.

**PORTRAIT**



STAGE

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- [pjoric@spokenartists.com](mailto:pjosic@spokenartists.com)
- vtudorache@spokenartists.com

Full digital profile, video reel, and additional press-kit assets: spokenartists.com/speakers/keith-keating